



ADAM GREY



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Experience

A Affinitiv Senior Designer

September 2014 - Present

Key Clients:   

- Design and Development of Responsive Emails for Salesforce Marketing Cloud
- Layout and Produce Direct Mail Files for Print
- Animate Header Art for Emails Using Adobe Animate
- Translate Designs into Social Media Ad Layouts
- Project Management for Associate Designers
- Copywriting for Seasonal Campaigns

Market Direct, Inc. Graphic Production Artist

February 2014 - September 2014

Key Clients:  

- Design Advertisements for Print and Digital
- Typesetting and Page Layout of Event Programs
- Pre-Press and Use of Trade Printer
- In-House Pre-Press, Print, and Bindery
- Handled Imprints for Promotional Products

Skills & Software

- Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Animate, & XD
- HTML / CSS
- Salesforce Marketing Cloud & MailChimp
- Litmus
- Google Analytics
- WordPress / Big Cartel / Shopify
- Photography

Education

Bachelors, Graphic Design
The Art Institute of Pittsburgh
Graduated July 2015