



ADAM GREY



adam@adamxgrey.com



adamxgrey.com

Experience

A Affinitiv Senior Designer

September 2014 - Present

Key Clients:   

- Design and Development of Responsive Emails for Salesforce Marketing Cloud
 - Layout and Produce Direct Mail Files for Print
 - Animate Header Art for Emails Using Adobe Animate
 - Translate Designs into Social Media Ad Layouts
 - Project Management for Associate Designers
 - Copywriting for Seasonal Campaigns
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Market Direct, Inc. Graphic Production Artist

February 2014 - September 2014

Key Clients:  

- Design Advertisements for Print and Digital
 - Typesetting and Page Layout of Event Programs
 - Pre-Press and Use of Trade Printer
 - In-House Pre-Press, Print, and Bindery
 - Handled Imprints for Promotional Products
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Skills & Software

- Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Animate, & XD
 - HTML / CSS
 - Salesforce Marketing Cloud & MailChimp
 - Litmus
 - Google Analytics
 - WordPress / Big Cartel / Shopify
 - Photography
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Education

Bachelors, Graphic Design
The Art Institute of Pittsburgh
Graduated July 2015